### THE SKY IS NOT THE LIMIT IT'S JUST THE BEGINNING





We came together in 2011 aiming to introduce marketing untapped markets, thus providing the marketing added value of an improved efficiency & a radically better customer experience...improving markets & building smarter easier ones!

We connect the dots between marketing, technology and creativity to help you build demand, engage customers, and grow revenue.

Want to know more about us? hit this link <u>www.nrg-digital.com</u>

### **SCOPE** OF WORK





### WEB SOLUTIONS

- Ecommerce Development
- Dynamic Web Development
- Web Content Development
- Web App Development
- SEO\SEM

### **MOBILE** SOLUTION

- Mobile Apps Development
- Mobile Games Development
- Mobile Marketing
- Mobile Ads



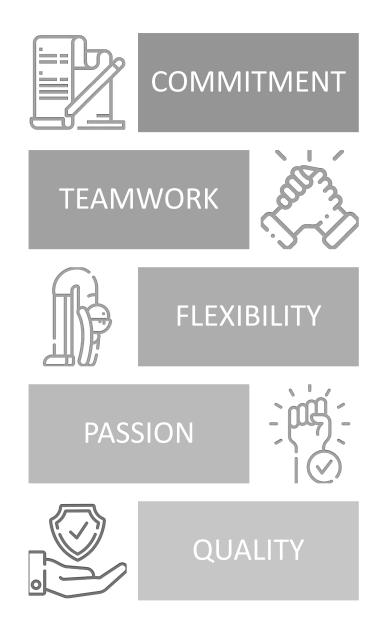
- Analysis & Strategy
- Campaign Management
- Community Management
- Content Copywriting
- Design Creations
- Video Content Creation
- Leads Generation
- Google, Facebook & LinkedIn Ads



### INTERACTIVE SOLUTIONS

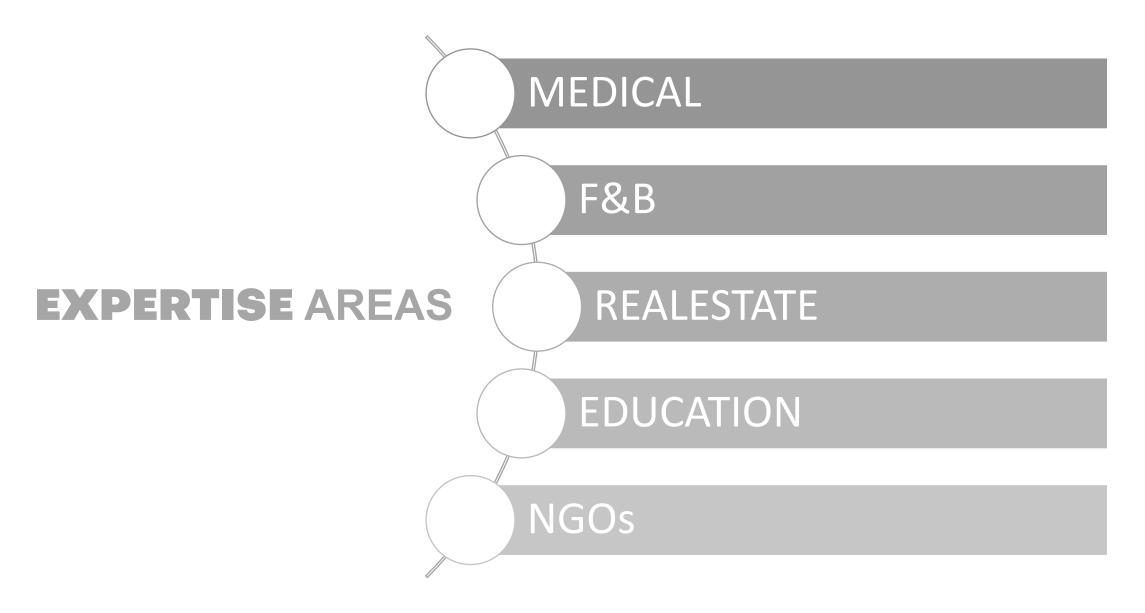
- Digital Signage
- Touch Screens
- Interactive Holograms
- Interactive floors





## WHAT TO EXPECT







### **SUCCESS STORIES**

## **ARMANIOUS** GROUP

### Scope: Dynamic Websites, Ecommerce Project Year: 2016-2021 Description:

A group of dynamic websites for the famous Egyptian Cosmetics firm that holds more than 20 brands underneath that is in disposable to any Egyptian woman and family. Eva cosmetics website is regularly updated with the company's latest skin care, hair care and body care technologies. With a mission to educate more women, a blog has been developed discussing most talked about feminine topics making the website a one stop hub for women.

#### Traffic Overview: eva-cosmetics.com

organic keywords

ORGANIC MONTHLY TRAFFIC **4,994** 

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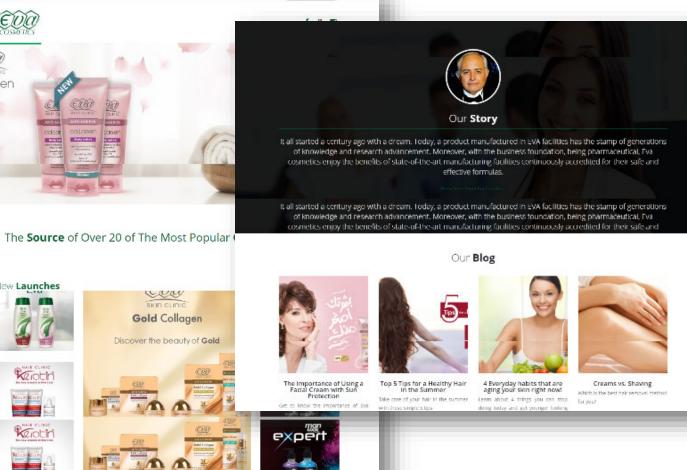


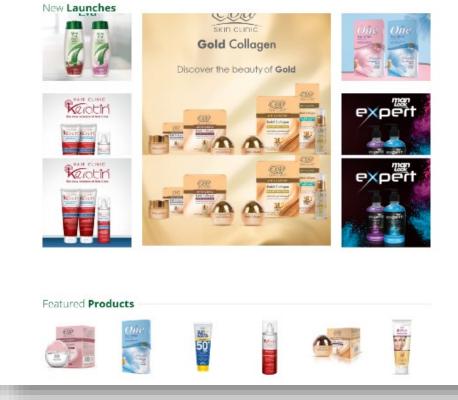
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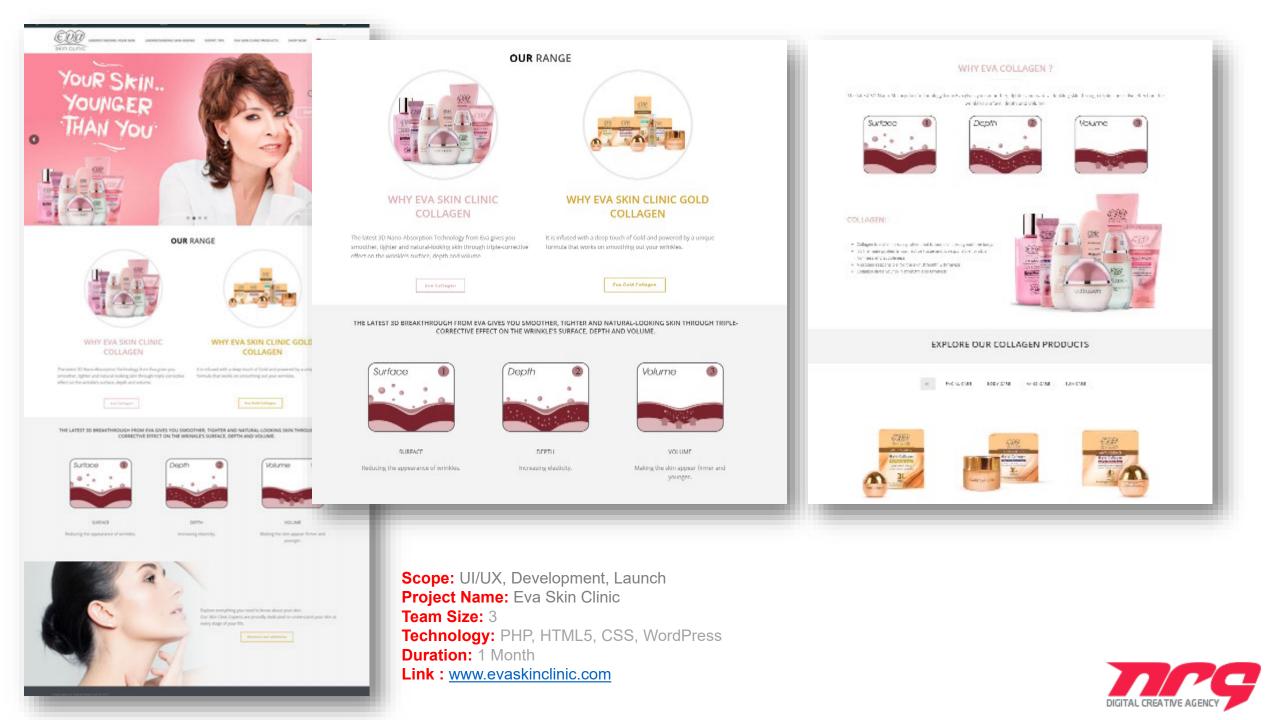


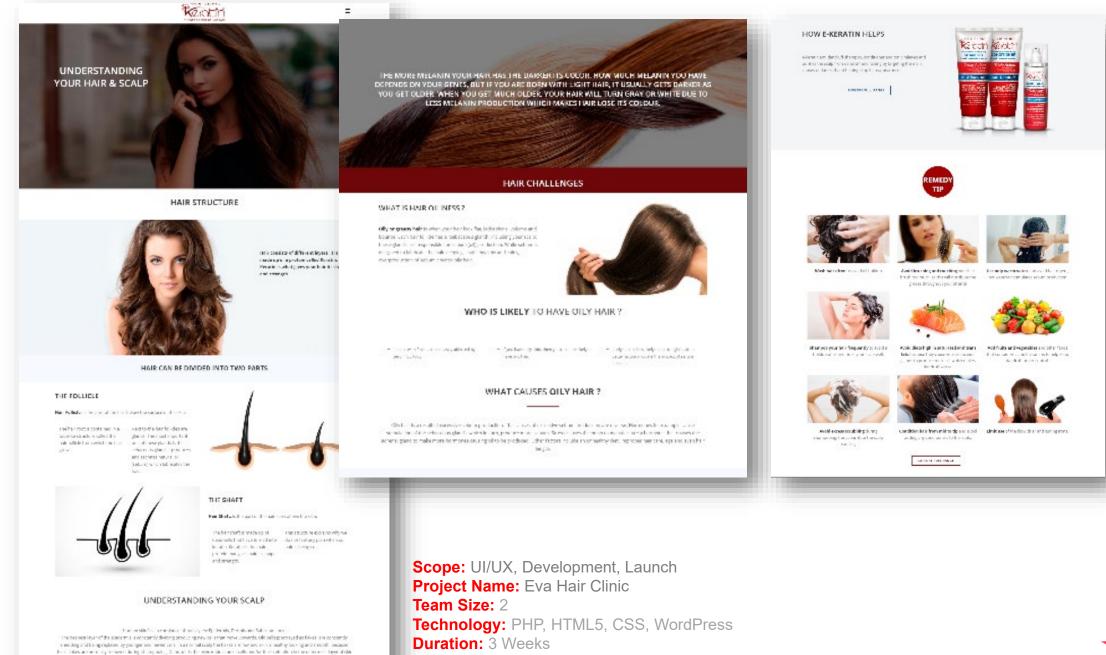
Gold Collagen

Discover the beauty of Gold

Scope: UI/UX, Development, e-commerce, Launch **Project Name:** Eva Cosmetics Team Size: 5 Technology: PHP, HTML5, CSS, WordPress **Duration:** 4 Months Link : www.eva-cosmetics.com



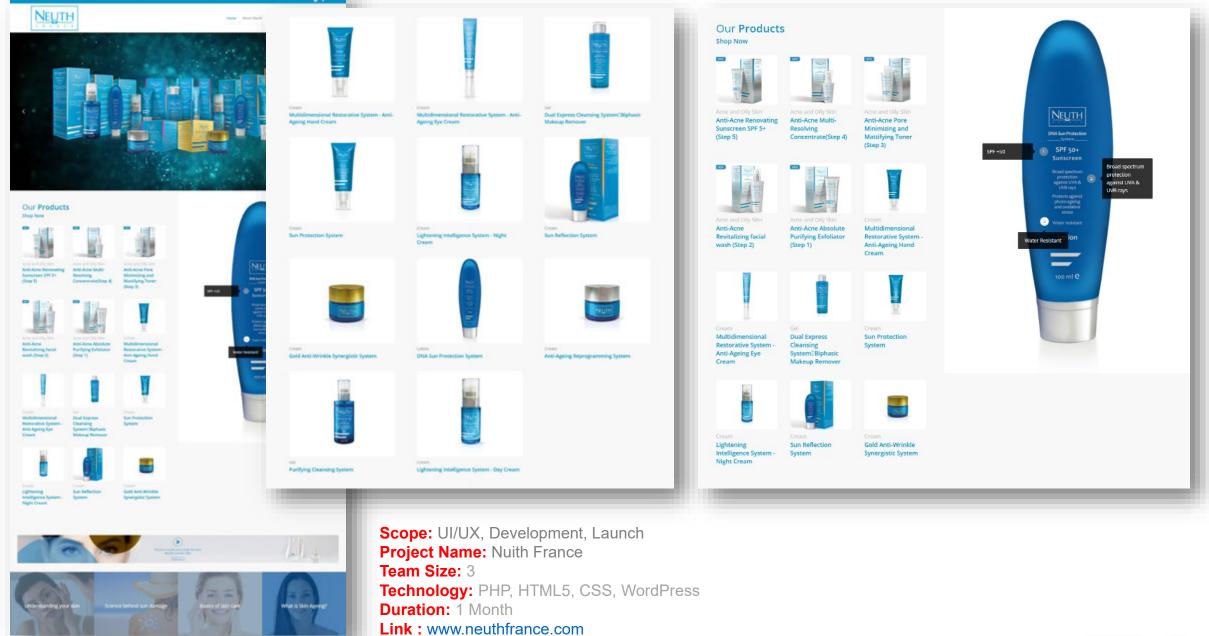




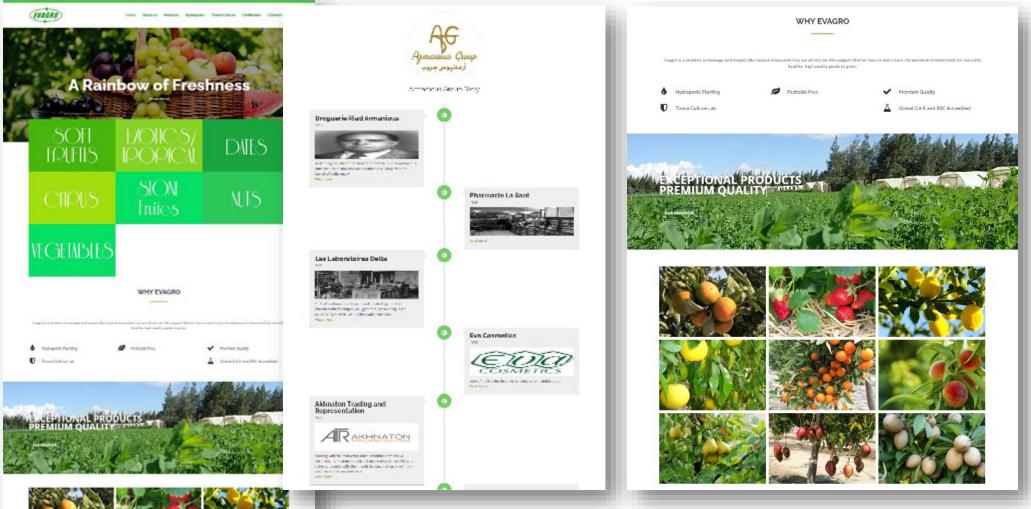
Link : www.evahairclinic.com



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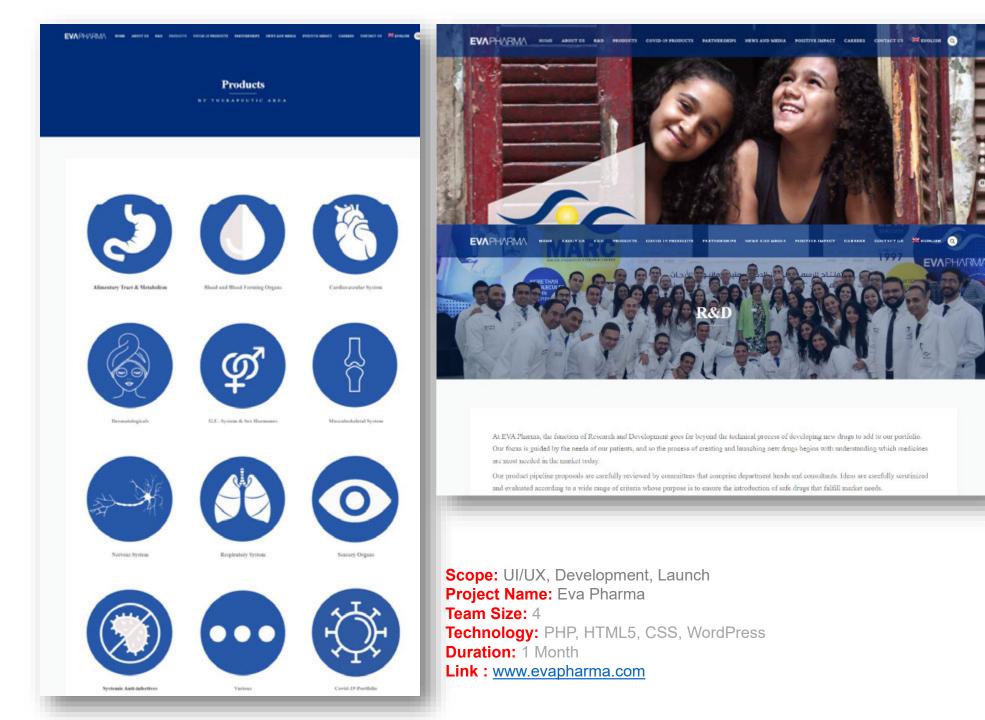






Scope: UI/UX, Development, Launch Project Name: Evagro Team Size: 5 Technology: PHP, HTML5, CSS, WordPress Duration: 2 Months Link : www.evagro.com







## **SHAKER** GROUP

Scope: UI/UX, Develop, Launch Project Year: 2020 Team Size: 4 Technology: PHP, HTML5, CSS, JavaScript Duration: 4 weeks Link : www.shakergroup.com/

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### Traffic Overview: shakergroup.com

ORGANIC KEYWORDS	ORGANIC MONTHLY TRAFFIC		
	1,435		



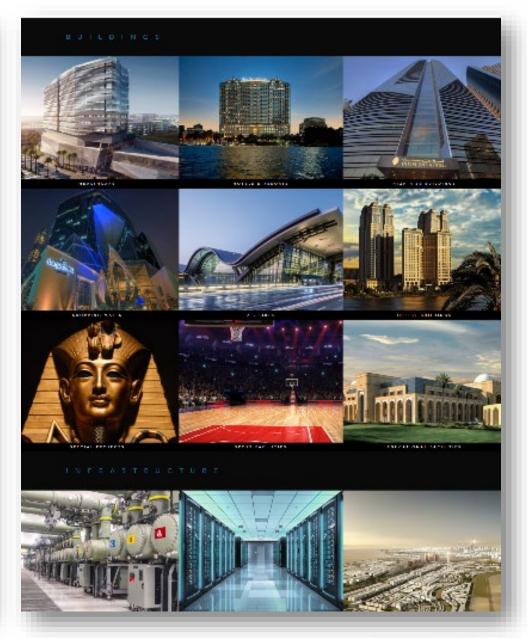






ROAT | MONTON | HOUSENIN | CONSERING | GOOG

SHAKER





## **CON** CREATIVE

Scope: UI/UX, Develop, Launch Project Year: 2021 Team Size: 5 Technology: PHP, HTML5, CSS, MySql Duration: 4 weeks Link : www.con-creative.com/



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الأثوا للمتوجرين للى إعارموه واستربنا لمتالك بهتوا

LATEST NEWS



### **PROFESSIONAL Solution**







### We Always Present

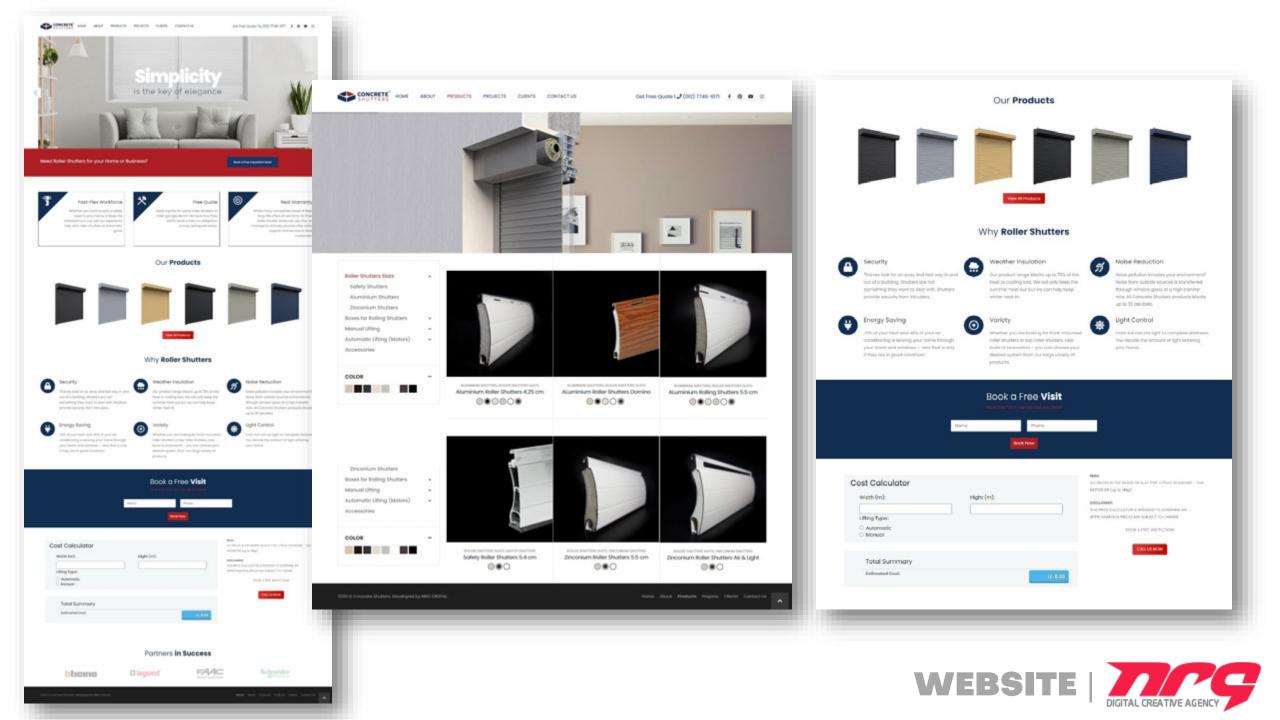
read model 1

# **CONCRETE** SHUTTERS

Scope: Website, Digital Marketing Project Year: 2020 Team Size: 5 Technology: PHP, HTML5, CSS, JavaScript Duration: 4 weeks Link : www.concreteshutters.com/ Platforms: Facebook, Instagram











SOCIAL MEDIA |

# SOLB26 STEEL

Scope: UI/UX, Develop, Launch Project Year: 2020 Team Size: 5 Technology: PHP, HTML5, CSS, WordPress Duration: 4 weeks Link : www.solb26.com/





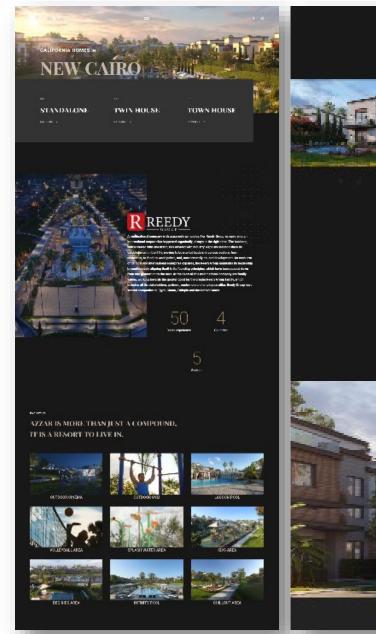


## AZZAR REEDY GROUP

Scope: Website & Google Leads campaign Project Year: 2019 Team Size: 4 Technology: PHP, HTML5, CSS Duration: 2 weeks Link : <u>www.azzarreedy.com</u>







Unit Types

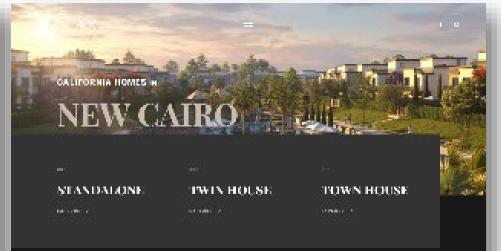


#### Download Full Brochure



Azzar New Calvo





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### KOMPASS SCHOOL

Scope: UI/UX, Develop, Launch Project Year: 2019 Team Size: 6 Technology: PHP, HTML5, CSS, JavaScript Duration: 4 weeks Link : www.kompasseducation.com/





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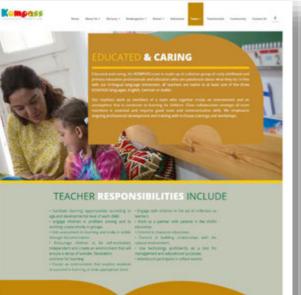


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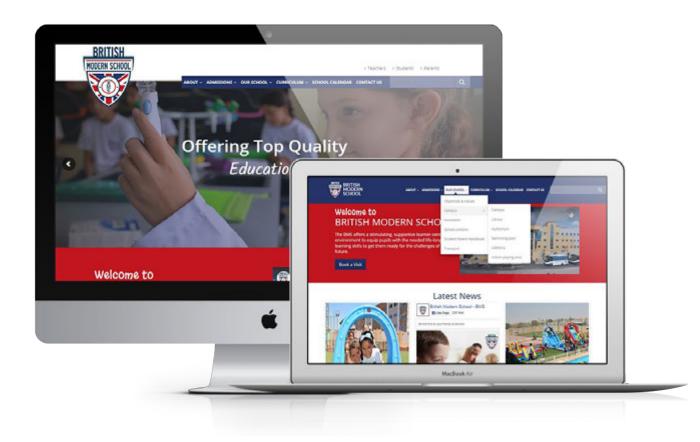






## BMS SCHOOL

Scope: Website, Social Media Project Year: 2019 Team Size: 6 Technology: PHP, HTML5, CSS, JavaScript Duration: 4 weeks Link : <u>www.bms-modernschool.com/</u> Platforms: Facebook, Instagram

















## NEAT MEAT

Scope: e-Commerce, Mobile App, Digital Marketing Project Year: 2021 Team Size: 9 Technology: PHP, CSS, JavaScript, React Duration: 4 weeks Link : <u>www.bms-modernschool.com/</u> Platforms: Facebook, Instagram, YouTube, LinkedIn, Google SEO

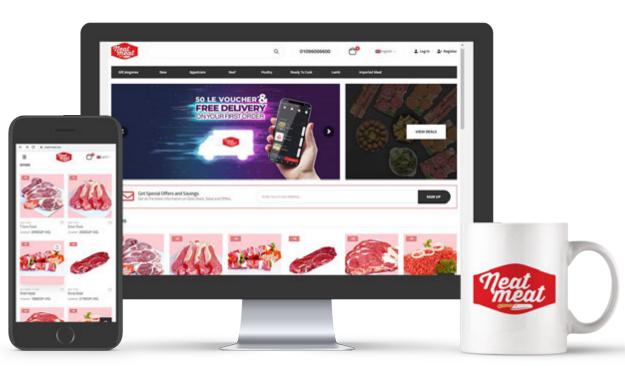
#### Insights

Last 7 days :

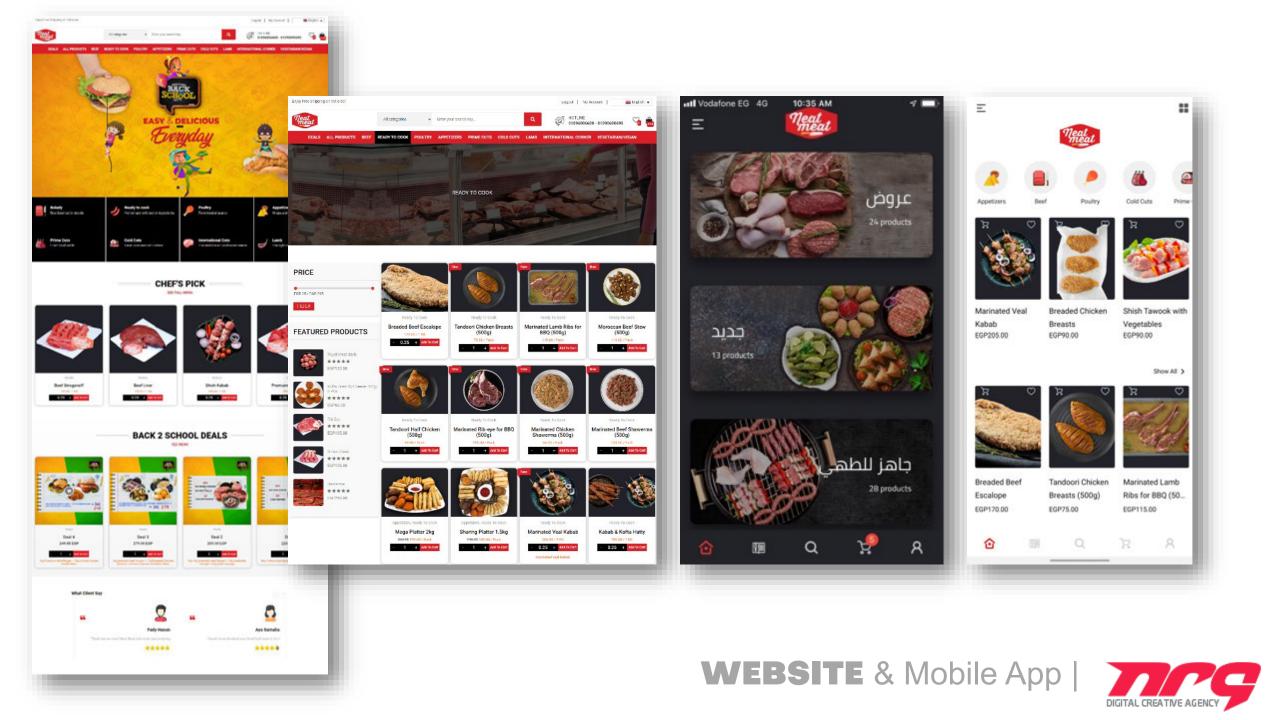
People Reached	1,236,992 1431%
Post Engagements	<b>25,600</b>
Page Likes	<b>3000</b> ▲5%















SOCIAL MEDIA |







### PDF NGO

### Scope: Social Media Management Project Year: 2021 Team Size: 9 Link : <u>www.pdf-eg.org.com</u> Platforms: Facebook, Instagram, YouTube, Google SEO

#### Insights

Last 28 days :

People Reached	<b>162,604</b>
Post Engagements	<b>75,911</b>
Page Likes	<b>2,794</b>









## **ALSHERIF** MELAMINE

Scope: e-Commerce, Digital Marketing Project Year: 2021 Team Size: 9 Technology: PHP, CSS, JavaScript, Duration: 2 Months Link : www.alshroukmel.com Platforms: Facebook, Instagram, YouTube, Google SEO

#### Insights

#### Last 28 days

People Reached	<b>1,200,600</b>	Traffic C
Post Engagements	120,547 17%	ORGANI
Page Likes	<b>4,850</b> ▲43%	1,356

raffic Overview: alshroukmel.com

IIC KEYWORDS ORGANIC MONTHLY TRAFFIC 304





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# QABAS MN NOOR NGO

Scope: Social Media Management Project Year: 2021 Team Size: 6 Link : <u>www.qabasnoor.com</u> Platforms: Facebook, Instagram

#### Insights

Last 28 days :

People Reached	<b>840,584</b>
Post Engagements	<b>95,784</b>
Page Likes	<b>4,342</b>











### **AVUVA** COSMETICS



Scope: Packaging Project Year: 2021 Team Size: 4 Duration: 1 Month





### **ALEX** FOODS



Scope: Packaging Project Year: 2021 Team Size: 3 Duration: 1 Month









### EFDA NGO

Scope: Mobile App Project Year: 2018 Team Size: 6 Technology: JavaScript, React, HTML5, PHP Duration: 2 Months

#### Description:

The Egyptian Franchise Development Association (EFDA) is a non-profit organization founded in 2001 to represent and serve the franchise industry in Egypt. This bilingual consolidated app is a one stop platform where users will know more about the organization, stay up to date with events, and subscribe memberships and more.





## **BAYER** PHARMACEUTICALS

Scope: Augmented Reality Game Project Year: 2017 Team Size: 6 Technology: JavaScript, Unity, HTML5 Duration: 2 Months

#### Description:

This AR Game is used in a huge medical event. As we invited our guests to download the app and scan a sign placed on our booth, each time the guest scan the sign it shows a deferent giveaway for our guest to grab it.





## **AMER** GROUP

Scope: Mobile Game Project Year: 2016 Team Size: 6 Technology: JavaScript, Unity, HTML5 Duration: 4 Months

#### Description:

When we asked for design and develop a mobile game for the famous mascot Papa Porto, we accepted the challenge to show how experts we are and we can do everything. Simply the game concept is same as the wellknown Sonic but instead it we placed Papa Porto also each level is showing one of Amer's portos (Porto Marina, Porto Sharm, Porto Matrouh, etc..)





# TRIDENT GUM

Scope: Mobile Game Project Year: 2015 Team Size: 8 Technology: JavaScript, Unity, Flash Duration: 2 Months

#### Description:

A mini Photoshop app game as any registered user can design his own tub then he can ask to join online contest to choose best 10 designs, This mobile game was connected to an offline activation, as they will construct the designed tub and establish a physical race in Egypt & Lebanon







### It starts with a Trident and ends with a bathtub race!

Join us at the Mzaar Summer Festival on Wednesday August 14th for the race and











# **OPPO** MOBILES

Scope: Interactive Touchscreen Project Year: 2017 Team Size: 8 Technology: JavaScript, Unity, HTML5 Duration: 1 Months

#### Description:

We asked to provide a touchscreen with camera and software to make the event guests capture their photos while they stand in front of this screen then they could print it or share it on Facebook.



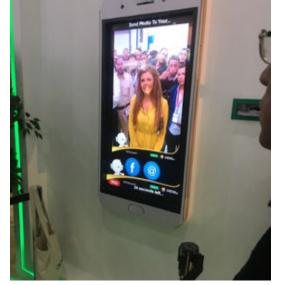


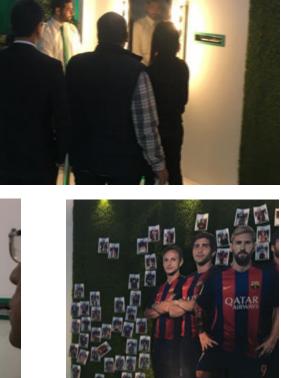












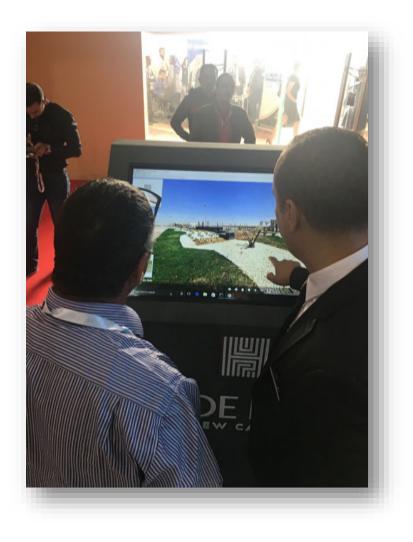
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# HYDE PARK

Scope: Interactive Touchscreen Project Year: 2018 Team Size: 8 Technology: JavaScript, Unity, HTML5 Duration: 1 Months Description:

We asked to provide a touchscreen to showcase the compound photos, units and amenities.











### **PARTNERS OF SUCCESS**



### THANK YOU

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